



SBC AND BELL SOUTH IDENTITY 2001

 cingularSM



IBM ANNUAL REPORT 2004





IBM INNOVATION BOOK & ANNUAL REPORT 2005



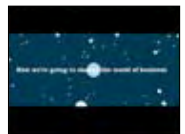


NIKE/RARE AIR MEDIA-MICHAEL JORDAN BOOK 2005





IBM CAMPAIGN 2004




MAKE YOUR BUSINESS

Meet 

Start tomorrow or not, you won't be able to communicate or work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues.


**TRANSFORMING HOW WE WORK
IN AN ON DEMAND WORLD**

MAKE IT YOUR BUSINESS 

Try 

Start tomorrow or not, you won't be able to communicate or work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues.

**TRANSFORMING HOW WE WORK
IN AN ON DEMAND WORLD**

MAKE IT YOUR BUSINESS 

Adopt 

Start tomorrow or not, you won't be able to communicate or work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues. Start tomorrow or not, you won't be able to work in a completely isolated way. Even if you don't use social media, you'll have to interact with your colleagues.

**TRANSFORMING HOW WE WORK
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MAKE IT YOUR BUSINESS 

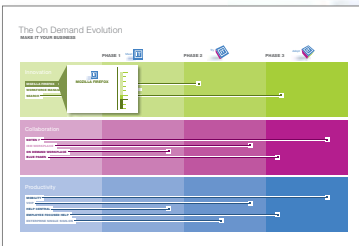
IBM CAMPAIGN 2005



Meet 

MOZILLA FIREFOX
COMING SOON

Microsoft's Internet Explorer browser is the most widely used browser in the world. But it's not the only one. Firefox is a free and open source browser that gives you more control over your online experience. It's fast, secure, and easy to use. Firefox is the browser of choice for millions of people around the world. It's the browser that's changing the way we work.





IBM IDENTITY/PUBLICATION 2004





m

MARCHFIRST IDENTITY 2001

marchFIRST



MARCHFIRST BRAND BOOK 2001





NETSCAPE BRAND BOOK 2002



Selected Clients

American Express

Ameritrade

Blacksmith Applications

Cingular Wireless

The Coca-Cola Company

Fox River Paper Company

Goldman Sachs

IBM

Interface, Inc.

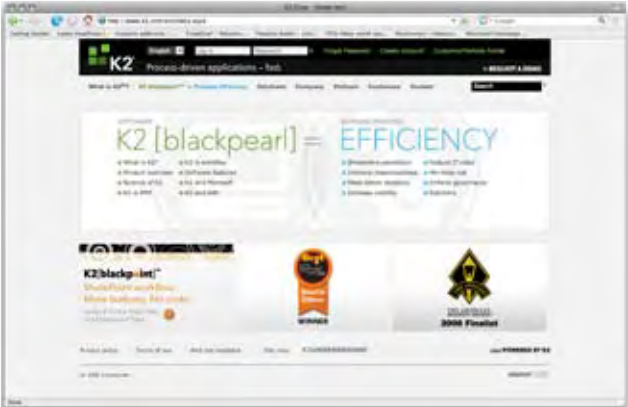
marchFirst

Netscape

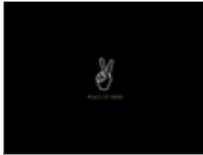
Nike/Brand Jordan/RareAir Media

Steelcase



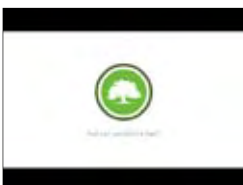
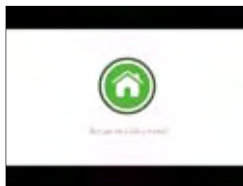


K2.COM 2006-2008





K2 PHILINTHROPIC INITIATIVE 2008



◀ app ▶ itTM

APPIT BRAND CONCEPT 2008



◀ Sales · Shipping · Book Keeping · Lot Tracking · Marketing · Inventory · Production · CRM ▶

◀ your imagination ▶

◀ your hearts desire ▶

«your business»

app:it™

We are all about making IT easy. With appit you can run your business, organize your life and interact with others in a safe and reliable environment. Anytime. Any place.

< LEARN MORE >

«your life»

app:it™

We are all about making IT easy. With appit you can run your business, organize your life and interact with others in a safe and reliable environment. Anytime. Any place.

< LEARN MORE >

«your world»

APPIT BRAND CONCEPT 2008

app:it

天路能走多远

I created an application to

«manage my running clubs times and events.»

app:it

app:it

天路能走多远

I created an application to

«manage my running clubs times and events.»

app:it

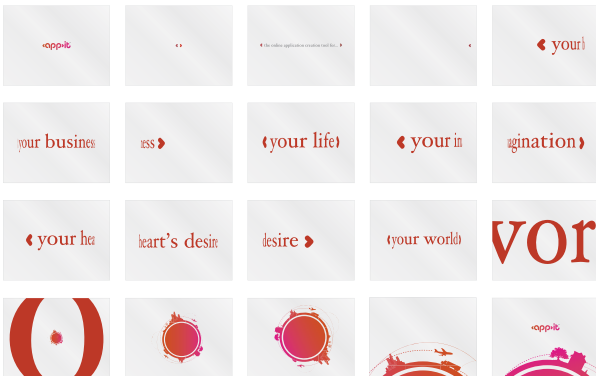


» sales targets
2007-2008



» projected market share
2009

APPIT BRAND CONCEPT 2008





APPIT BRAND CONCEPT 2008

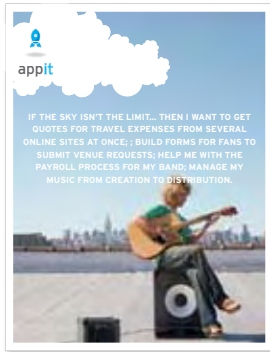
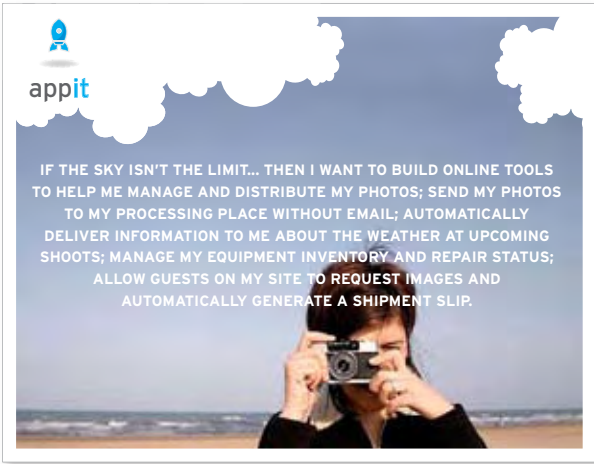




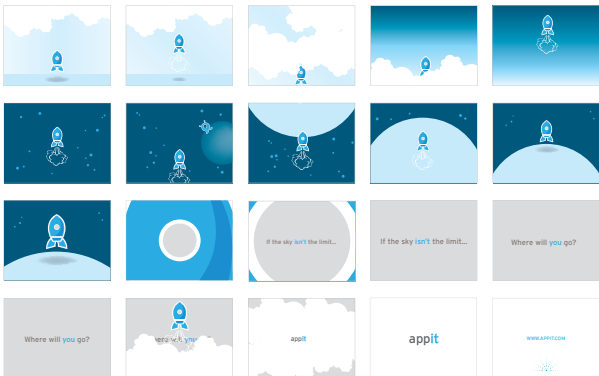
APPIT BRAND CONCEPT 2008

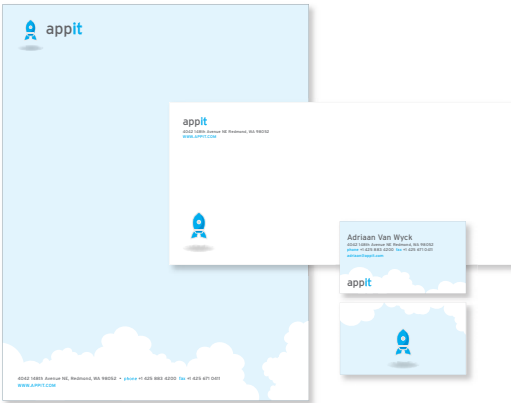
THE SKY **ISN'T** THE LIMIT.





APPIT BRAND CONCEPT 2008





APPIT BRAND CONCEPT 2008

